

## ORDER



Orders	Order / Rev:	103291	Primary AE:	Amy McCreary
	Alt Order #:	06825823	Sales Office:	BLPHI
	Product Desc:	NRCC IE 2012	Sales Region:	National
	Estimate:	2601		
	Flight Dates:	09/28/12 - 10/04/12		
	Original Date / Rev:	06/21/12 / 09/04/12		
	Order Type:	GENERAL		
Agency	Name:	National Media, Inc.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	815 Slaters Ln. Alexandria, VA 22314	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	NRCC:IE - Revised	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:05:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	55	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	163	\$153,025.00	\$130,071.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a	WakeUp w/Wagners	5-6a	-----F--	:30	2	\$400.001	0.00	NM	2	\$800.00	

WAKE W/WAGNRS1

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wagners		5-6a	----F--	:30	2	\$400.001	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 09/24/12 09/30/12 ----F-- 2 \$400.00 0.00																
E 2	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	2	\$400.001	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 M----- 2 \$400.00 0.00																
E 3	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	2	\$400.001	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 -T----- 2 \$400.00 0.00																
E 4	KSNV	10/03/12	10/03/12	M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	2	\$400.001	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 --W---- 2 \$400.00 0.00																
E 5	KSNV	10/04/12	10/04/12	M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	2	\$400.001	0.00	NM		2	\$800.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 ---T--- 2 \$400.00 0.00																
E 6	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/Wagners		6-7a	----F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 09/24/12 09/30/12 ----F-- 2 \$725.00 0.00																
E 7	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 M----- 2 \$725.00 0.00																
E 8	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 -T----- 2 \$725.00 0.00																
E 9	KSNV	10/03/12	10/03/12	M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 --W---- 2 \$725.00 0.00																
E 10	KSNV	10/04/12	10/04/12	M-F 6-7a WakeUp w/Wagners		6-7a	---T---	:30	2	\$725.001	0.00	NM		2	\$1,450.00	
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 ---T--- 2 \$725.00 0.00																
E 11	KSNV	09/28/12	09/28/12	Today Show		CM	658a-9am	----F--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
TODAY SHW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 09/24/12 09/30/12 ----F-- 4 \$900.00 0.00																
E 12	KSNV	10/01/12	10/01/12	Today Show		CM	658a-9am	M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
TODAY SHW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 10/01/12 10/07/12 M----- 4 \$900.00 0.00																
E 13	KSNV	10/02/12	10/02/12			CM	658a-9am	-T-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--T----		4				\$900.00		0.00			
E 14	KSNV	10/03/12	10/03/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		4				\$900.00		0.00			
E 15	KSNV	10/04/12	10/04/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.001	0.00	NM		4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--T----		4				\$900.00		0.00			
E 17	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
				SAT TODAY		(5:00 AM-6:00 AM)									
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2				\$625.00		0.00			
E 18	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	2	\$375.001	0.00	NM		2	\$750.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2				\$375.00		0.00			
E 19	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM		2	\$1,000.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2				\$500.00		0.00			
E 20	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd H	CM	9-10a	----F--	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		2				\$425.00		0.00			
	Spot	Ch	Date Range	Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a						-----F----	:30	(\$425.00)	0.00	NM	
				See MG 20.3											
				[PGM CHG = GOLF]											
3	KSNV	09/28/12-09/28/12	M-F Today Show II 3rd Hr	9-10a						-----F----	:30	\$425.00	0.00	NM	
				① MG for 20.2 09/28											
				[reinstate]											
E 21	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2				\$425.00		0.00			
E 22	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd H	CM	9-10a	-T-----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		2				\$425.00		0.00			
E 23	KSNV	10/03/12	10/03/12	M-F Today Show II 3rd H	CM	9-10a	--W----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		2				\$425.00		0.00			
E 24	KSNV	10/04/12	10/04/12	M-F Today Show II 3rd H	CM	9-10a	---T---	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		2				\$425.00		0.00			

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSJV

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00															
E 37	KSNV	10/02/12	10/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 1 \$325.00 0.00															
E 38	KSNV	10/03/12	10/03/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 1 \$325.00 0.00															
E 39	KSNV	10/04/12	10/04/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 1 \$325.00 0.00															
E 40	KSNV	09/29/12	09/29/12	Golf Golf	CM	4a-8pm	-----S-	:30	2	\$700.001	0.00	NM		2	\$1,400.00
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 2 \$700.00 0.00															
E 41	KSNV	09/30/12	09/30/12	Golf Golf	CM	4a-8pm	-----S	:30	2	\$700.001	0.00	NM		2	\$1,400.00
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 2 \$700.00 0.00															
E 44	KSNV	09/28/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	2	\$450.001	0.00	NM		2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 -----F-- 2 \$450.00 0.00															
E 45	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$450.001	0.00	NM		2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 2 \$450.00 0.00															
E 46	KSNV	10/02/12	10/02/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	2	\$450.001	0.00	NM		2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 2 \$450.00 0.00															
E 47	KSNV	10/03/12	10/03/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	2	\$450.001	0.00	NM		2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 2 \$450.00 0.00															
E 48	KSNV	10/04/12	10/04/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	2	\$450.001	0.00	NM		2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 2 \$450.00 0.00															
E 49	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$725.001	0.00	NM		1	\$725.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12 09/30/12 ----F-- 1 \$725.00 0.00															
E 50	KSNV	10/01/12	10/01/12		CM	4-5pm	M-----	:30	1	\$725.001	0.00	NM		1	\$725.00

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Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NEWS 3 at 4 (1 HOUR)											
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1		\$725.00	0.00						
E 51	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			-T-----		:30	1	\$725.00	1	0.00 NM
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1		\$725.00	0.00						
E 52	KSNV	10/03/12	10/03/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			--W----		:30	1	\$725.00	1	0.00 NM
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		1		\$725.00	0.00						
E 53	KSNV	10/04/12	10/04/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			---T---		:30	1	\$725.00	1	0.00 NM
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1		\$725.00	0.00						
E 54	KSNV	09/28/12	09/28/12	M-F Early News	CM	5-630p			---F--		:30	3	\$1,200.00	1	0.00 NM
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		3		\$1,200.00	0.00						
E 55	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p			M-----		:30	3	\$1,200.00	1	0.00 NM
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		3		\$1,200.00	0.00						
E 56	KSNV	10/02/12	10/02/12	M-F Early News	CM	5-630p			-T-----		:30	3	\$1,200.00	1	0.00 NM
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		3		\$1,200.00	0.00						
E 57	KSNV	10/03/12	10/03/12	M-F Early News	CM	5-630p			--W----		:30	3	\$1,200.00	1	0.00 NM
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		3		\$1,200.00	0.00						
E 58	KSNV	10/04/12	10/04/12	M-F Early News	CM	5-630p			---T---		:30	3	\$1,200.00	1	0.00 NM
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		3		\$1,200.00	0.00						
E 59	KSNV	09/28/12	09/28/12	M-F Jeopardy	CM	630-7pm			---F--		:30	1	\$1,300.00	1	0.00 NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		1		\$1,300.00	0.00						
E 60	KSNV	10/01/12	10/01/12	M-F Jeopardy	CM	630-7pm			M-----		:30	1	\$1,300.00	1	0.00 NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1		\$1,300.00	0.00						
E 61	KSNV	10/02/12	10/02/12	M-F Jeopardy	CM	630-7pm			-T-----		:30	1	\$1,300.00	1	0.00 NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1		\$1,300.00	0.00						
E 62	KSNV	10/03/12	10/03/12		CM	630-7pm			--W----		:30	1	\$1,300.00	1	0.00 NM

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fri PR 8-9p											
				Friday Prime 8-9pm											
				WHO ARE YOU?											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----F--		1	\$1,700.00	0.00					
E 75	KSNV	09/28/12	09/28/12	Fri PR 9-10p		CM	9-10pm		-----F--	:30	1	\$3,000.00	1	0.00 NM	1 \$3,000.00
				Friday Prime 9-10pm											
				GRIMM-NBC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----F--		1	\$3,000.00	0.00					
E 76	KSNV	09/29/12	09/29/12	Sat PR 9-10p		CM	9-10pm		-----S-	:30	1	\$800.00	2	0.00 NM	1 \$800.00
				Saturday Prime 9-10pm											
				PRIME-SAT-NBC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S-		1	\$800.00	0.00					
E 77	KSNV	09/29/12	09/29/12	Sat PR 10-11p		CM	10-11pm		-----S-	:30	1	\$1,200.00	3	0.00 NM	1 \$1,200.00
				Saturday Prime 10-11pm											
				L&O SVU-SA-NBC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S-		1	\$1,200.00	0.00					
E 78	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA		CM	1p-530pm		-----S	:30	1	\$2,500.00	1	0.00 NM	1 \$2,500.00
				NFL Pre-Game											
				FTBL NITE AMR											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S		1	\$2,500.00	0.00					
E 79	KSNV	09/30/12	09/30/12	NFL Football		CM	1P-9PM		-----S	:30	2	\$10,000.00	1	0.00 NM	2 \$20,000.00
				NFL Football											
				NBC SUN-FTBL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S		2	\$10,000.00	0.00					
E 80	KSNV	09/30/12	09/30/12	News 3 Live in Prime		CM	7-10pm		-----S	:30	2	\$1,600.00	2	0.00 NM	2 \$3,200.00
				News 3 in Prime											
				NWS3 LVE-PRIME											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S		2	\$1,600.00	0.00					
E 81	KSNV	09/28/12	09/28/12	M-F News 3 at Eleven		CM	11pm-1135pm		----F--	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	----F--		1	\$1,200.00	0.00					
E 82	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven		CM	11pm-1135pm		M-----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	M-----		1	\$1,200.00	0.00					
E 83	KSNV	10/02/12	10/02/12	M-F News 3 at Eleven		CM	11pm-1135pm		-T-----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	-T-----		1	\$1,200.00	0.00					
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven		CM	11pm-1135pm		--W----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	--W----		1	\$1,200.00	0.00					
E 85	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven		CM	11pm-1135pm		---T---	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	---T---		1	\$1,200.00	0.00					
E 86	KSNV	09/29/12	09/29/12			CM	11pm-1135pm		-----S-	:30	2	\$1,100.00	1	0.00 NM	2 \$2,200.00

Order / Rev: 103291  
 Alt Order #: 06825823  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Sa-Su News 3 at Eleven																										
Sa-Su News 3 at Eleven																										
WKD2 NWS-AT 11																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>2</td> <td>\$1,100.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S-	2	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	2	\$1,100.00	0.00																					
E 87	KSNV	09/28/12	09/28/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$500.001	0.00	NM		2	\$1,000.00											
TONITE SHW																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----F--</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----F--	2	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	2	\$500.00	0.00																					
E 88	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00											
TONITE SHW																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>M-----</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	M-----	2	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	2	\$500.00	0.00																					
E 89	KSNV	10/02/12	10/02/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00											
TONITE SHW																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-T-----</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-T-----	2	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	2	\$500.00	0.00																					
E 90	KSNV	10/03/12	10/03/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.001	0.00	NM		2	\$1,000.00											
TONITE SHW																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>--W----</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	--W----	2	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--W----	2	\$500.00	0.00																					
E 91	KSNV	10/04/12	10/04/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.001	0.00	NM		2	\$1,000.00											
TONITE SHW																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>---T---</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	---T---	2	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	---T---	2	\$500.00	0.00																					
E 92	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.001	0.00	NM		2	\$2,800.00											
SAT NITE LIVE																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>2</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S-	2	\$1,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	2	\$1,400.00	0.00																					
E 93	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00											
SPORT NT-L VGS																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S	1	\$400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$400.00	0.00																					
N 94	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.001	0.00	NM		1	\$2,500.00											
NFL Pre-Game																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$2,500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S	1	\$2,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$2,500.00	0.00																					
N 95	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	-----F--	:30	1	\$500.001	0.00	NM		1	\$500.00											
Late Night w/Fallon																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----F--</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----F--	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$500.00	0.00																					

Totals 163 \$153,025.00